

Why should I become a Supplier?



What is TXGB?

TXGB is a digital platform connecting tourism suppliers in England to Distributors from around the world.

The “one stop” exchange for **Suppliers** to manage availability, pricing & bookings and for **Distributors** to tap into a huge range of product.

Brought to you by VisitEngland.

The Discover England Fund



£40m investment 3 years



66 projects

76 DMOs

Over 3000 businesses



Develop world class **bookable & commissionable tourism products** in line with market demands & trends



Drive inbound tourism especially to the regions of England

Purpose of TXGB

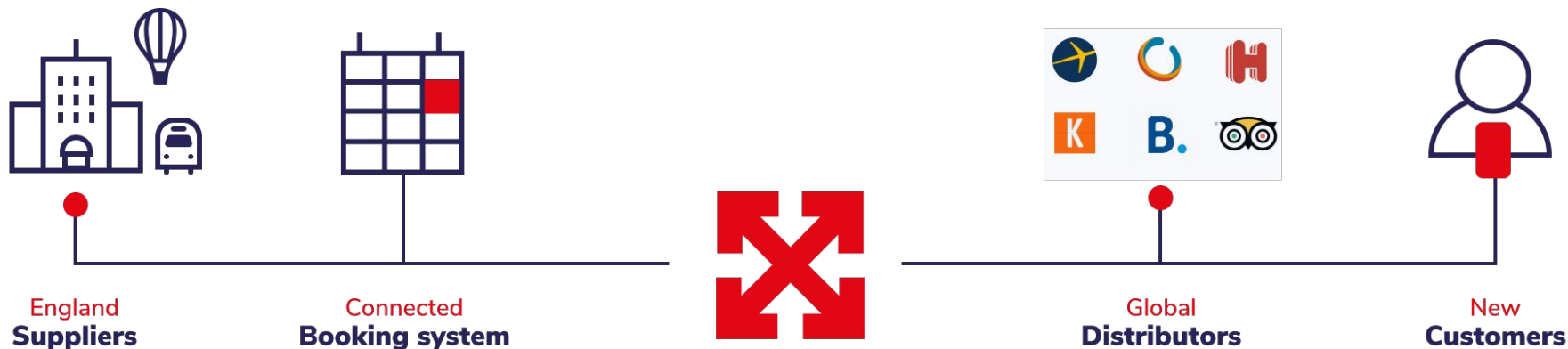
Offer a wider product choice & increase **competitiveness**

Not in competition with commercial players but **complementary** with a **global** reach

Simplify the fragmented sector by bringing **technology & infrastructure**

Allows tourism suppliers **large** or **small** to connect directly to a **range of distributors**

How it works



Real-time bookings across the whole market

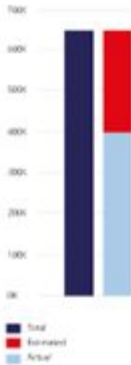
- Accommodation
- Attractions
- Tours
- Experiences
- Transport



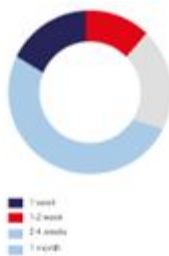
This month
Last month

Visits **24,740**
 Conversion percentage **4.68%**
 Number of bookings **1,230**
 Value of bookings **£36,9130**

Estimated transaction value



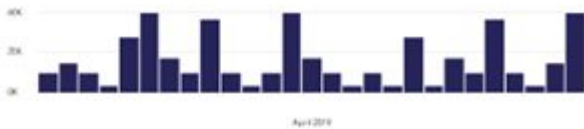
Lead in time



Booking category



Daily transaction value



Get all your data in one place

- Analytics
- Manage Content
- Bookings
- Availability
- Pricing

90 Live Distributors

viator

tripadvisor Experiences

The Outdoor City Sheffield

musement

Expedia

FLIGHT CENTRE

KAYAK

airbnb

Hotels.com

trivago

ebookers

VISIT BATH

Plymouth Britain's Ocean City HomeAway

ORBITZ

priceline.com

tripadvisor

ENGLAND ORIGINALS FROM ENGLAND'S HISTORIC CITIES

MyTribelO1 Awaken your cultural connection

travelocity

visit BRISTOL

make my trip

Marketing Cheshire

الإتحاد ETIHAD HOLIDAYS

Welcome to Yorkshire yorkshire.com

Booking.com

agoda.com

COTSWOLDS

hts-touristik.de Ihr Partner für Bahntickets & Sightseeing

This is durham

GET YOUR GUIDE

MANCHESTER

Ctrip

NewcastleGateshead Initiative

VisitBritain Shop

GOURMET GARDEN TRAILS

Experience OXFORDSHIRE





SCRANCHESTER

“I have found the process of using TXGB very straightforward and any queries I’ve had have been answered fully and promptly by the support team. The process for setting up my tours and managing my availability on TXGB load is easy and uncomplicated. The fact that in the future I will be able to integrate my ticketing provider with TXGB means that I will be able to manage my allocations in real-time from one place, which will make the whole process even easier. Linking up my Stripe payment account could not have been easier.

I have been operating my food tour business for less than two years. TXGB allows me, as a small business, to access platforms and to make links with travel trade which in the past would not have been possible. I am excited to see the platform grow and develop, and can thoroughly recommend it to other tourism businesses. “

Rob Kelly - Owner, Scranchester Tours

Supplier Benefits

- **As Suppliers join within specific locations this will:**
 - Make the location more appealing to visitors
 - Encourage them to stay longer
 - Increase spend per visit per tourist
 - Engage in more activities / tours etc especially if there is a choice available to them
- **Reach new markets that you would not normally be able to**
- **Save time by managing all your opted in Distributors in one place**
- **Increase business out of season and in rural areas**



Pay as you go, with no up front fees

Only pay when you receive bookings -
2.5% + VAT

Stripe account & Bank details

- Difference between bookings from DMO websites vs Other distributors
- Why we need your bank details





**Our team is here
to help 24/7**

Customer Services:

Tel: 0330 223 5050

Email: support@txgb.co.uk

Join up today and put your destination on the map!

www.txgb.co.uk



TX
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Any questions?

T X GB